

# MEMBER PROFILE

## PERSONAL EXPERIENCE

How did you become interested for the field of gender equality?

I grew up in a family that believes in gender equality, and my greatest goal is to broadcast this principle. I have learned so far to respect people, independently if someone is man or woman. From my personal experience i have never had a problem because of my female nature. Indeed, most of the times this was a very positive detail.

In the other head, because we does not live in an ideal world, and understand that some woman face serious problems in the labour market, I decided to help, as i can in an active way.

What is your greatest professional achievement?

I believe that the most difficult part for a woman is to combine business with family. I have made it so far with success. Since 1989 we manage a company (my husband and me) that involved with Import/Export of Lubricants and Motor oil.

Which personal qualities/skills help you as a woman entrepreneur?

Determination, that is necessary in every job, especially for woman entrepreneur. Patience that helps you to handle difficult situations with clients. Social and visionary mind, quality that keeps you one step fronts the others. Including hard work, all these years I'm trying to achieve a successful progress in my company.

Which advice would you give to future women entrepreneurs?

Be creative in your company and don't afraid to make your ideas come true. Knowledge is the key for success, education for life, you never know enough! Learn from your own mistakes and act with determination. Set a target and go for it!



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