



II MEDA WOMEN ENTREPRENEURS FORUM

Beirut Chamber of Commerce and Industry • Beirut (Lebanon)

9 • 10 July 2010

FRIDAY, July 9th

- 9:00** **Registration**
- 9:30** **Official opening of the II MEDA Women Entrepreneurs Forum and Plenary session**
- Mr. Mohamad Choucair**
President of the Beirut Chamber of Commerce and Industry and Vice-President of the Association of Mediterranean Chambers of Commerce and Industry (ASCAME)
- Mrs. Leila Karami**
President of the Lebanese Businesswomen Association (LBWA)
- Mrs. Najoua Attia**
President of the Women Entrepreneurs Commission of ASCAME
- Mrs. M^a Helena de Felipe**
President of the Association of Federations and Associations of Mediterranean Businesswomen (AFAEMME)
- Mr. Patrick Laurent**
Ambassador of the European Union in Lebanon
- Mr. Fadi Abboud**
Minister of Tourism of Lebanon
- 10:30** **Coffee Break**
- 11:00** **Impact of the International Crisis in Businesses and the Economy**
Moderator:
Mrs. Leila Karami – President of LBWA
- Mr. Mohamad Bou Hammour**
Minister of Finance of Jordan
- Dr. Marwan Iskandar**
Economic Expert in Lebanon
- 12:00** **MEDA Women in Business and Investment**
Moderator:
Mr. Jacques Sarraf - Former President of the Confederation of Entrepreneurs of the Mediterranean Union
- Mrs. Zuhail Mansfield**
Chairwomen of the Women Entrepreneurs Council of the Union of Chambers and Commodity Exchanges of Turkey (TOBB)
- Mrs. Ruhsar Pekcan**
Board Member of the TOBB Women Entrepreneurs Council
- Mrs. Maha Raslan**
President of the Syrian Businesswomen Committee
- Mrs. Nada Sardouk**
General Director of the Lebanese Ministry of Tourism
- 13:15** **Lunch hosted by the Beirut Chamber of Commerce and Industry**
- 15:00** **Speeches of the Representatives of the attending Businesswomen Associations**
Moderator:
Mr. Salamah Nehmani - Makhzoumi Foundations Lebanon
- Mrs. Lina Tsaltampasi**
Secretary General of the Greek Association of Businesswomen (SEGE)
- Mrs. Esra Tekil**
Board Member of the Women Entrepreneurs Association of Turkey (KAGIDER)
- Mrs. Soraya Badraoui**
President of the Association of Businesswomen of Morocco (AFEM)
- Mrs. Amelia Tomasevic**
Former President of the Croatian Association of Businesswomen (KRUG)
- Mrs. Yasmina Taya Ouzrout**
President of the Association of Algerian Businesswomen (SEVE)
- Mrs. Fouzia Slama**
President of the Tunisian National Chamber of Women Entrepreneurs (CNFCE)
- Mrs. Khadouja Korti**
Regional Responsible for West-Algeria of the Association of Algerian Managers and Entrepreneurs (AME)



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16:30 | **AFAEMME Annual Meeting**

20:00 | **Dinner at the *Diwan al Sultan* Restaurant.**

Offered by the President of the Beirut Chamber of Commerce and Industry, Mr. Mohamad Choucair

SATURDAY, July 10th

9:30 | **Business to Business Meetings**

11:00 | **Meeting with the Lebanese First President, Mr. Michel Sleiman**

Presidential Palace BAABDA

12:00 | **Guided Tour at the Jeita Grote**

13:30 | **Lunch**

Offered by the President of the Beirut Chamber of Commerce and Industry, Mr. Mohamad Choucair

SUNDAY, July 11th

10:30 | **Optional guided tour in the Beirut Down Town**

Organized by: