

1st INTERNATIONAL FORUM of women entrepreneurs BULGARIA

SOFIA
26-27

SEPTEMBER 2008
 Inter Expo & Congress Centre

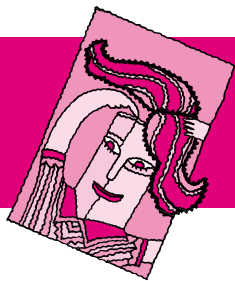
PLOVDIV
29-30

SEPTEMBER 2008
 International Congress Centre



Under the patronage of:





1st INTERNATIONAL FORUM of WOMEN ENTREPRENEURS BULGARIA



SOFIA

Friday 26.09.2008

- 9.00** Participants registration
- 9.30** Official opening
- 9.45** Official addresses
- 10.15** **“What kind of collaboration is possible to set up among Bulgarian, Italian and women entrepreneurs coming from other countries for encouraging a common economic development?”**
- 11.30** Coffee break
- 11.45** **“Women and innovation”**. *Consideration on how to increase the female presence in the economic sectors dealing with new technologies, or innovating the human resources' training and education, the products or the processes*
- 13.30** Lunch
- 14.30** **Monothematic Seminars** amongst businesswomen in the following sectors: fashion, tourism, handicrafts, food and agriculture, furnishing and design, services to enterprises

From 15.30 Business to business meetings

- 19.30** **Fashion show** in collaboration with **BAATPE** Bulgarian Association of Apparel and Textile Producers and Exporters and **Modartech** Italian-Bulgarian Institute of Fashion and Technology

- 21.00** Gala Dinner with typical Italian products

Saturday 27.09.2008

- 9.30** **“Women entrepreneurship's contribution to the creation of a modern and operative productive system”**. *Women entrepreneurship's role and capability, intended as a key factor for the economic development and the local social development*
- 11.00** Coffee break

- 11.15** **“Local business culture training and building of entrepreneurial networks”**. *New training proposals aimed at strengthening the entrepreneurship mentality of women and encouraging networks in order to stimulate the business development and competitiveness*

- 13.30** Closure

Sunday 28.09.2008


Cultural city tour in Sofia

PLOVDIV

Monday 29.09.2008

Business visits to relevant Plovdiv's companies run by businesswomen

Tuesday 30.09.2008

At the International Fair Plovdiv in collaboration with the Italian Institute for Foreign Trade (I.C.E.) in Sofia 

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