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Association of Business Women participates in EU funded programme



The Malta Association of Women in Business is participating in an EU funded project, which is called: Labour Market and Entrepreneurship; Overcoming gender stereotypes. The project was developed by AFAEMME, which is the confederation of businesswomen associations of which MAWB is a member. The partners are KARAT coalition of Poland, SEGE from Greece and WAD from Bulgaria. MAWB is one of twelve businesswomen organizations participating in the project.

The main objective of the project is to develop the capacity of the Gender Equality and Businesswomen Organization to promote efficient gender equality in the economic life and advance their influence in the economic policy.

The work will involve a number of meetings. One has just been held in Poland. Others will be held in Greece, Bulgaria, Spain and Brussels

The project will involve the preparation of 12 national studies. The studies will focus on obstacles facing women in the labour market and entrepreneurship. They will also include a report on the implementation of gender equality directives and the EU Employment strategy at national levels.

The project has set an outline for all the reports, which will focus on women as employees and women as entrepreneurs. There is also being formed a strategy for advocacy which will include lists of events in which the studies can be showcased and the recommendations made to national, regional and local governments in each country. Other aspects will include the setting up of alliances with unions, employer's organisations, parliamentarians and other stakeholders to lobby for the changes that will be contained in the recommendations that will be included in the final report. MAWB was set up to promote the interests of Businesswomen in Malta and actively participates in international forums and discussions groups.