



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

Annual Report 2016



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 **UfM projects promote women as leaders and entrepreneurs**

2016 saw the launch of the first phase of the UfM-UNIDO project “Promoting Women’s Empowerment for Inclusive and Sustainable Industrial Development” in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia. Results in 2016 include 192 business projects led by women, 61 women coached throughout their growth process and formulation of their business plans, 300 B2B meetings held between 65 MENA entrepreneurs, 45 European companies forming 20 business partnerships and the creation of a Mediterranean consortium of women business associations, WE’AM. Over the coming years, this project, counting on a financial contribution by the Italian government, will work to increase women entrepreneurs’ access to investment, business partnerships and finance. The matchmaking of potential partners needs to be improved to increase the opportunities. To this end, a catalogue of the formulated MENA women-led investment opportunities is under preparation in order to be widely distributed among potential European/regional investors. The project will also facilitate the policy dialogue necessary to provide an enabling environment for women starting businesses. At the end, the project will have benefitted 2,000 female entrepreneurs and helped to develop around 500 promising business projects as well as create 800 new jobs.

The **WOMED Next Generation of Leaders** project gained its UfM label in 2015. Run by the Paris Institute of Political Studies since 2015 and financed by the French government, this project, aimed at promoting women’s leadership, will start training its third promotion of young women leaders in May 2017. In addition to training activities, the project has created Gemed, the Network for Gender Equality in the Mediterranean, a platform enabling young women to share information and work together. By bringing together the WOMED graduates, Gemed aims to act as a springboard for new initiatives and ideas, including publications, research and fundraising for field actions.

PARTNERS

Promoting Women’s Empowerment for Inclusive and Sustainable Industrial Development: United Nations Industrial Development Organization (promoter); Association for Women’s Total Advancement and Development, Egypt; Business & Professional Women Association – Amman, Jordan; Lebanese League for Women in Business, Lebanon; *Association des Femmes Chefs d’Entreprises du Maroc*, Morocco; Business Women Forum, Palestine; *Femmes et Leadership*, Tunisia.

WOMED Next Generation of Leaders: Paris Institute of Political Studies (promoter).



The WOMED programme marks the beginning of a more global and targeted involvement. It gave me the very good idea to launch training sessions for young journalists, especially women, including those who have never studied journalism. I hope this will give them the confidence to report on relevant and complex issues.




Faten Hayed,
WOMED Next Generation of Leaders beneficiary and the winner of the CNN MultiChoice African Journalist Award 2016, Algeria



Promoting Women’s Empowerment for Inclusive and Sustainable Industrial Development

BENEFITTING

 **+2,000 FEMALE ENTREPRENEURS**

DEVELOPING

500 promising BUSINESS PROJECTS

as well as **CREATING 800 NEW JOBS**





UfM-labelled project Promoting Women's Empowerment for Inclusive and Sustainable Industrial Development in the MENA region under the Med4Jobs initiative, Jordan

Regional women's empowerment project develops local clusters

The “**Developing Women's Empowerment**” project, labelled in 2013, has been active setting up nine local clusters for gender equality in seven Mediterranean countries, namely Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia. These clusters act as focal points for facilitating policy dialogues at the local level on gender-related topics, ensuring grass roots input for better policymaking and facilitating pilot actions in the field. With regard to promoting research and knowledge on gender equality, the project organised several research seminars that brought together more than 200 researchers and doctoral students from Algeria, Lebanon, Morocco, Tunisia, Spain and France with the objective to strengthen and encourage academic research and scientific training on women and gender in the region.

The project, with a financial contribution by the French government, has also launched a trilingual online platform to publicise its work and share knowledge on gender, including legislation and academic studies.

PARTNERS

Euro-Mediterranean Women's Foundation; European Institute of the Mediterranean (IEMed); *Forum Femmes Méditerranée (FFM)*; *Réseau Universitaire et Scientifique Euro-Méditerranéen sur le Genre et les Femmes (RUSEMEG)*; *Fédération de la Ligue Démocratique des Droits des Femmes (FLDDF)*; Center of Arab Women for Training and Research (CAWTAR); *Délégation Interministérielle à la Méditerranée (DiMed)*.



This project gave us the opportunity to think as professional business developers, not as university students, and to put our first step on the right track. Also, it taught us how to work as a team and how to have a team work spirit.











Luma Sukarieh,
Young Women as Job Creators beneficiary, Jordan

UfM-labelled project Forming Responsible Citizens, > Tunisia



DATE OF LABELLING		NAME
2011		
16/12/2011	LC	Developing Women's Empowerment
18/11/2011	LC	LOGISMED Training Activities
17/11/2011		Three areas of EMUNI PhD Research Programmes
17/11/2011	LC	EMUNI Master Programmes
25/09/2011	LC	Young Women as Job Creators Phase I
15/09/2011		Master Study Programme in Risk Science
09/07/2011	LC	Overcoming Governance Challenges to the Mobilisation of Financing for the Mediterranean Water Sector (Governance & Financing for the Mediterranean Water Sector)
22/06/2011		Desalination Facility for the Gaza Strip Project

PROMOTER	PRIORITY AREA
Fondation des Femmes de l'EuroMéditerranée (FFEM)	 Social and Civil Affairs
European Investment Bank (EIB/BEI)	 Transport & Urban Development
Euro-Mediterranean University (EMUNI)	 Higher Education & Research
Euro-Mediterranean University (EMUNI)	 Higher Education & Research
Association of Organisations of Mediterranean Businesswomen (AFAEMME)	 Social and Civil Affairs
Euro-Mediterranean Institute of Risk Science (IEMSR)	 Higher Education & Research
Global Water Partnership - Mediterranean/Organisation for Economic Co-operation and Development (GWP-Med/OECD)	 Water & Environment
Palestine	 Water & Environment