IX MEDITERRANEAN WOMEN ENTREPRENEUR FORUM

CONCLUSIONS

The “IX Mediterranean Women Entrepreneurs Forum” edition, co-organized by AFAEMME (The Federation of Organizations of Mediterranean Businesswomen) with the Barcelona Chamber of Commerce and ASCAME (Association of Mediterranean Chambers of Commerce and Industry) was held in the framework of the Week of the Economic Leaders of the Mediterranean last 24th November. More than 200 businesswomen and representatives from 23 Mediterranean countries took part in this Women Entrepreneurs Forum of the Mediterranean in Barcelona. The main aims were, to enhance better economy in the region and the empowerment of the women in the access to the economic and financial decision marking positions, in order to promote the economic growth and the job creation in the region.
MEDITERRANEAN BUSINESS WOMEN LEADERS (Chair: Ms Helena de Felipe)

NAJOUA ATTIA

Najoua Attia, présidente de la Commission des femmes entrepreneures de l'ASCAME et Président de la Chambre de Commerce et d'Industrie du Cap Bon (Tunisie)

“Women leading companies find ways to adapt the policies to achieve an effective working environment for men and women”

NURIA CHINCHILLA

Nuria Chinchilla, Formadora de Dirección de Personas en las Organizaciones en el centro de negocios del IESE. ICWF - Centro Internacional Trabajo y Familia. Doctora en Dirección de Empresas, IESE, Universidad de Navarra. MBA, IESE, Universidad de Navarra.

“The world will be more sustainable if we take into account the 3F; F – Feminity, for being complement each other; F-Flexibility, with more time and space; F-Family, the human capital”

EUGENIA GAY

Maria Eugenia Gay Rosell, President of the Barcelona Bar Association.

“Women have moved from being an spectator to having a leading role in the society”