HOW ARE SMALL BUSINESS RUN BY WOMEN IMPROVING IN MEDITERRANEAN COUNTRIES? (Chair: Ms Elisabeth Trallero)

The Representatives of the BUSINESSWOMEN ORGANIZATIONS from AFAEMME, explained the role of the women in Business in their countries and how their businesses were improving in the Mediterranean countries.

Raoudha BenSaber | National Chamber of Women Entrepreneurs (CNFCE) - TUNISIA

“Women entrepreneurs can help to solve the problem of unemployment, but they need better access to financial resources, being the main obstacle to start a business and contribute with job creation”

Amany Asfour | Egyptian Association of Businesswomen (EBWA) - EGYPT

“More of the women in business, need more skills in digital and ITC matters and the importance of belonging to the business women associations, for a real networking and cooperation between businesses is crucial”.

Doris Sammut | Malta Association of Women in Business (MAWB) – MALTA

“In Malta women are achieving a high rate of Women entrepreneurs and the job creation is getting better”
Asmâa Morine | Moroccan Women Business Association (AFEM) - MORROCO

“It is needed in Morocco more skills for business women only 10% of women in business are CEOs. There are necessary reforms for combating the informal sector”

Carla Fioro | Women at Work - ITALY

“The relevance of childcare in Italy is a priority for allowing women balancing their lifes.”

Lina Tsaltampasi | Greek Association of Women Entrepreneurs (SEGE) - GREECE

“Barriers for top high educated women in Greece must be eradicated if we want to archive more women in decision making positions”

Samira Hadjdjilani | Algerian Network of Businesswomen (RAFA) - ALGERIA

“In Alger there are very motivated women entrepreneurs and the legal framework for business must to be improved”

Sana Ghenima | Femmes & Leadership - TUNISIA

“Tunisian revolution brought a new point of view over different cultures in the Mediterranean region. It’s crucial to focus in cultural education for the young people”

Cristina Visconti | Social Promotion Association for Female Entrepreneurship - ITALY

“Network between women entrepreneurs is the key point of the Businesswomen Associations”
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<tr>
<td>Serena Bonfanti</td>
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<td>Aicha Kouadri</td>
<td>Association of Algerian Female Executives (AFCARE)</td>
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<td>Yomna El Sheridy</td>
<td>Business Women of Egypt</td>
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<td>Rita Assogna</td>
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<td>Eva Turk</td>
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</tbody>
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Serena Bonfanti | APID Female Entrepreneurship - ITALY

“New opportunities for training women in business, promoting role models and strengthening the relations with the local authorities are the main aims for business women associations”

Aicha Kouadri | Association of Algerian Female Executives (AFCARE)- ALGERIE

“Women are open to new challenges in Alger and it will help to develop civil society”

Yomna El Sheridy | Business Women of Egypt - EGYPT

“Women have the capacity for bettering tour societies”

Rita Assogna | Italian Association of Women Inventors and Innovators (ITWIIN) - ITALY

“An International women network, with capacity to push technological start-ups in Italy is ITWIIN”

Elvira Marasco | International Relations of the Board (AIDDA) - ITALY

“National business Associations have the big role of promoting women in business at national level”

Eva Turk | Lebanese League for Women – LEBANON

“Most of the Lebanese women in business have are very internationalized businesses”
Yesim Sevig | Women Entrepreneurs Association of Turkey (KAGIDER) - TURKEY

“Relations with Businesswomen associations and Universities are relevant for increasing women in decision making positions”

Joëlle Baccialon | Association Femmes Chefs d’Entreprise Monaco (AFCE) – MONACO

“Joining efforts of different businesswomen networks in the Mediterranean area is a goal that we have to achieve”

Manal Zraiq | Businesswomen Forum (BW) - PALESTINE

“More opportunities for businesswomen in Palestine are needed”