MEDITERRANEAN PROGRAMMS & OPPORTUNITIES FOR BUSINESS
(Chair: Ms. Dilyana Slavova)

MARTA MAIQUES

Ms. Marta Maiques, Communication manager at AFAEMME. Graphic designer and professor in several Designs Universities.

Project “Young Woman as Job Creator”, implemented in Albania, Egypt, Jordan, Morocco, Palestine and Tunisia for promoting self employment and entrepreneurship among young women in the University who were near to graduate or had an interest in start their own businesses, is the main aim of the program. The third phase of the project will be planned for the next year.

MONICA CARCO

Monica Carco, works at International civil servant engaged in youth employment and woman economic empowerment at UNIDO - Investment and Technology Industrial Development Organization-

Project “Promoted women empowerment for inclusive and sustainable industrial development in the MENA Region”. The main objective is enhancing women’s economic inclusion and creates the conditions for a sustainable and inclusive growth by harnessing the potential of women entrepreneurs. Project is ongoing in this moment.

KARIMA BERGHEUL

Karima Bergheul, expert engineer technical Control of regulation of hydrocarbons in AFEV -The Association of the in the green economy-

Project “Woman Entrepreneurship in Algeria” was selected by the Foundation of the women of the Euro-Mediterranean to analyze the role of women entrepreneurship in Algerie center and Bouzaréah. Identification of main obstacles in the project and the role of local actors to enhance the entrepreneurship woman
CAROLINA LOPEZ

Carolina Lopez, Teacher of University of Murcia, and CEO on the Companies in the University of Murcia

ENVISION platform offers the opportunity to activate small businesses to innovate their business models. Community of 3 million SMEs. Research on Business Models, Networking, Markets, Business development assistants. Successful roles on the website.

NOUR SALAMEH


Project “The Libya Case” based on building an Inclusive Economy campaign to advocate and encourage women entrepreneurs to join the official economy. Through this campaign, the organization aims to increase the proportion of women who have formally registered projects with a series of panel discussions with business owners in Yefren, Sabha, Benghazi and Tripoli.