



Mediterranean **Women** Entrepreneurs Forum 

**14th OCTOBER**

Bibliotheca Alexandrina - Alexandria (Egypt)

**SAVE THE DATE**



## YOUTH AND CLIMATE ENTREPRENEURSHIP EXCHANGES AND BUSINESS OPPORTUNITIES FROM NORTH AND SOUTH IN THE MEDITERRANAN

14<sup>th</sup> October – Bibliotheca Alexandrina-Alexandria-Egypt

***This 2022, Europe celebrates the European Year of Youth!*** This edition of the *XIV Mediterranean Women Entrepreneur Forum* highlights the importance of European youth in building an upgraded future: greener, digital, sustainable, inclusive and helping the growth of entrepreneurs and start-ups in the Mediterranean region through access to information, contacts, and capital. *The XIV Mediterranean Women Entrepreneur Forum* main purpose is to advice, guide and support the young women entrepreneurs to achieve their main goals and became the new European entrepreneurs.

With this proposal, our Forum is striving to give young people a wider range of better opportunities for the future. Based on the latest EU Youth Report, which provides an overview of the situation of young Europeans in terms of education, training, learning, employment, and civic and political participation.

*The XIV Mediterranean Women Entrepreneur Forum*, organizers, in cooperation with the Mediterranean regional and local authorities, stakeholders and young people themselves are reaching:

- **To support the generation** that has arised during the pandemic, giving them a revitalize initiative by strength and assurance in the future. Accenting the importance of how a greener and digitalize transitions offers renewed perspectives and opportunities.
- **To encourage, endorse and inspire all young people**, especially those with fewer opportunities, from disadvantaged backgrounds, or belonging to vulnerable groups. Providing through EU policies for young people support for their personal, social, and professional development. Vision and insights of young people to further strengthen building upon the Conference on the Future of Europe.

## XIV Mediterranean Women Entrepreneurs Forum 2022



**10:00h – 11:00 h -**

### **Opening Session: YOUTH AND CLIMATE ENTREPRENEURSHIP EXCHANGES**

The Opening Session main topic **aims to identify ways for women based on innovation and climate that will support success as entrepreneurs**. We will bring opportunities in the Mediterranean and international market for women, giving them business ideas and practical business plans required to get success.

*Chair – Rim Siam | President Businesswomen Council Alexandria Chamber of Commerce*

**María Helena de Felipe** | President Federation of Organizations of Mediterranean Businesswomen, AFAEMME

**Najoua Attia** | President Women Entrepreneurs Commission, ASCAME

**Gielan El-Messiri** | Deputy Representative of **UN Women-Egypt**

**Dr. Ahmed M. El Wakil** | President Association of Mediterranean Chambers of Commerce & Industry, ASCAME

**Amany Asfour** | President of Federation of Associations of Women in Business in Eastern and Southern Africa, **COMESA**

**11:00h – 13:00 h -**

### **ROUND TABLE: BOOSTING CREATIVITY BETWEEN WOMEN ENTREPRENEURS FROM NORTH AND SOUTH IN THE MEDITERRANEAN**

*Chair – Marta Maiques Communication Relations Manager AFAEMME*

This session is a **ROUND TABLE** that **aims to identify solutions for women based on creativity that will support success as entrepreneurs**. We will bring opportunities in the Mediterranean and international market for women, giving them business ideas and practical business plans required to get success.

**Farida Al Awadhi** | President of UEA Businesswomen Council- **UEA Chambers**

**Ibtihaj Mohamed Al Ahmadani** | Board Member of Qatar Chamber of Commerce (Qatar)

**Afnan Al Zayani** | **MENA** Businesswomen's Network Bahrain Businesswomen's Society

**Reem Badran** | Former MP, **Amman Chamber** & Jordanian Economist

**Elisabet Coll- Vinent** | International Director, Chamber of Commerce in Barcelona (**Spain**)

**Reem Albaghdadi** | President of Jordan Forum for Business & Professional Women, **JFBPW** (Jordan)

**Lina Tsaltampasi** | President Greek Association of Women Entrepreneurs, **SEGE** (Greece)

**Flutura Xhabija** | President Albanian National, Professional, Businesswomen and crafts' Association **SHGPAZ** (Albania)

**Rachida Jebnoun** | President Council of Women Entrepreneurs, **CIFE** (Tunisia)

**Betül Sezgin** | President of **IZIKAD** (Turkey)

**Shahrazad Maghrabi** | President of Libyan Women Forum (Libya)

**Shereen Allam** | President of Association for Women's total Advancement and Development, **AWTAD** (Egypt)

**Oya Eroglu** | President of Association of Turkish Women Entrepreneurs, **BUIKAD** (Turkey)

**Karima Bergheul** | President of Women in Green Economy, **AFEV** (Algeria)

**Sana Ghenima** | President of Femmes and Leadership, **F&L** (Tunisia)

**Elvira Marasco** | Co-Founder **W20** (Italy)

**Tatiana Gvilava** | Chairman of the Russian-Arab Business Council, President of the All-Russian Organization "Women of Business"

**Berrin Kuleli** | Vice-President of Turkey Women Entrepreneurs Association, **KAGIDER** (Turkey)

**Mona Ghalayini** | President and Founder of Arab Society for Environment and SD (Lebanon)

**Lilli Samer** | International Relations **AIDDA** (Italy)

**Passant Saied** | Entrepreneur and Founder, Board Member of **BWE21** (Egypt)

**\* Debate \***



**13:00 – 13:30h - AFAEMME General Meeting - VIRTUAL MEETING**

(New link to the ZOOM video platform (RESTRICTED ONLY TO MEMBERS))



**13:30 – 14:00 h - AFAEMME Extraordinary Assembly Elections - VIRTUAL MEETING**

(New link to the ZOOM video platform (RESTRICTED ONLY TO MEMBERS))