

XVIII Mediterranean Women Entrepreneurs Forum 2026

18th & 19th November – Piraeus Chamber of Commerce (Greece)

Innovation knows no gender, and progress knows no borders. At this edition of the **XVIII Mediterranean Women Entrepreneurs Forum**, we dive into one of the most exciting and transformative intersections of our time: **How Artificial Intelligence Drives Growth for Mediterranean Women Business Associations.**

Across the Mediterranean, women-led organizations have always thrived on solidarity, a shared vision, and a deep-rooted community. However, to scale our impact in today's economy, we must pair that community spirit with technological leverage. Artificial Intelligence is no longer a distant concept; it is a practical catalyst. It offers our associations unprecedented tools to optimize operations, predict market trends, and connect across borders like never before.

BE PART OF THE CHANGE: Driving Digital Transformation

- **Democratize Knowledge:** AI Training for Women Entrepreneurs
- **Foster Ecosystems:** Building Cross-Border Networks
- **Lead with Ethics:** Inclusive and Human-Centric AI

The *XVIII Mediterranean Women Entrepreneurs Forum* will bring together influential businesswomen, entrepreneurs, policymakers, private-sector representatives, and international leaders from across the Mediterranean to foster dialogue, collaboration, and impact

DRAFT

XVIII Mediterranean Women Entrepreneurs Forum 2026

Day 18 November

14:45 – 18:00 h - EURO-MEDITERRANEAN ECONOMIC & BUSINESS FORUM 2026: THE PIRAEUS EDITION SESSIONS

20.00h GALA DINNER (only for participants in the Round Tables)

Day 19 November

10:45h – 12:15 h

WELCOME SESSION

Ms. Lina Tsaltampasi | President of the Greek Association of Women Entrepreneurs – SEGE.

Ms. María Helena de Felipe | President of Federation of Mediterranean Businesswomen Organizations – AFAEMME.

Keynote Speakers:

Ms. Silvia Bach | President of the Observatory on Women, Business and Economy of the Barcelona Chamber of Commerce

Ms. Eleonora Meleti | Greek MEP - Equality Committee

Session 1 - Round Table

OPPORTUNITTIES & CHALLENGES WITH THE ARTIFICIAL INTELLENGE FOR BUSINESSWOMEN ORGANISATION IN MEDA REGION

A discussion bringing together business and innovation leaders to explore the opportunities and barriers involved in increasing women's representation in senior executive and leadership roles across the Mediterranean region with the IA. The session will highlight the impact and leadership of women heading businesswomen's associations, while showcasing the contribution and growing influence of female entrepreneurs throughout the Mediterranean ecosystem.

Moderator: Ms. Marta Maiques | Communicator Manager AFAEMME (Spain)

DRAFT

- Ms. Rachida Jebnoun | President CIFE (Tunisia)
- Ms. Lina Tsaltampasi | President of SEGE (Greece)
- Ms. Raoudha Ben Saber | President FTLM (Tunisia)
- Ms. Özden Erten| President of the İZİKAD (Turkey)
- Ms. Sana Ghenima | President Femmes & Leadership (Tunisia)
- Ms. Mari Jo Alberdi | International Relations AFAEMME (Spain)
- Ms. Yeşim Seviğ| General Secretary of KAGİDER (Turkey)

12:15h – 12:45h Coffee Break – Afterwork

12:45h – 14:15 h

Session 2 - Round Table

SHAPING OPPORTUNITY: EUROPEAN POLICIES IN THE MEDITERRANEAN REGION AND THEIR IMPACT ON WOMEN

The panel brings together leading women from women in business support, female entrepreneurship and chambers of commerce to examine how policy frameworks at EU and Mediterranean level translate into real outcomes for women. The discussion will look at policy from three angles: what exists on paper, how it is applied and transported from EU to the Mediterranean, and where gaps remain for women entrepreneurs.

Moderator: Ms. Helena de Felipe, President AFAEMME (Spain)

- **Ms. Mary-Anne Vellis** | Secretary General EBEP (Greece)
- Ms. Britt-Marie Söderberg Torstensson|President WINNET (Sweden)
- Ms. Ioanna Stavara |Member of the Board SEGE (Greece)
- Ms. Hana Nehme| Vice Chair of MENA Region, World Chamber Federation Women´s Council (Lebanon)
- Ms. Maitre Sihem Kefi Rezig | Vice-President CIFE (Tunisia)
- Ms. Betül Sezgi |President of GIFED (Turkey)
- Ms. Marianthe Malliaroudake| President EEDEGE (Greece)
- Ms. Danae Bezantakou | President of Propeller Club - Port of Piraeus (Greece)

14:15h Light Lunch

17:30h Visit to the Mayor of Piraeus

20:00h Dinner

DRAFT